INTRODUCTION TO FASHION DESIGN AND APPAREL CONSTRUCTION

Course Code: 5712

Introduction to Fashion Design and Apparel Construction is designed to provide the essential skills for practical application and career development. Content addressed in this course includes safety, career pathways, textiles, fashion design, employability, apparel construction, consumer behavior, and the fashion industry. South Carolina standards in English/language arts, mathematics, science, and social studies are reinforced. Emphasis is placed on the development of problem solving, decision-making, and technological applications in a real-world context. Integration of the Family and Consumer Sciences student organization, Family, Careers, and Community Leaders o America (FCCLA) greatly enhances this curriculum.

Objectives: Students will:
1. maintain a safe work area.
2. analyze career paths.
3. evaluate fiber and textile materials.
4. demonstrate fashion and apparel construction skills.
5. research elements of the fashion industry.
6. examine consumer behavior.

Credit: ½ -1

National Certification: none currently available

Recommended Grades: 9-11

Class Size: 20

Prerequisites: none

Textbook Information: **http://www.mysctextbooks.com/**

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High School Education: fashion design assistant, computer textile design assistant, alterations assistant, sales associate, fashion assistant, merchandiser, entrepreneur

Postsecondary Education: assistant designer, fashion illustrator, textile technician, alterations specialist, custom tailor assistant, sample maker or cutter, computer imaging consultant, merchandise displayer, fashion buyer, entrepreneur

Postgraduate Education: fashion designer, fashion journalist, textile designer, textile scientist, costumer, wardrobe supervisor, custom tailor, fashion artist, fashion merchandiser, manufacturer's representative, entrepreneur

Standards Revision Committee:

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A.   Safety

1. Demonstrate safety skills in the use of equipment, tools, and supplies.
2. Arrange and maintain an efficient and safe work area.

B.   Career Paths

1. Explain the basic components of the fashion industry.
2. Determine roles and functions of individuals engaged in the fashion industry.
3. Explore opportunities for employment and entrepreneurial endeavors, i.e., shadowing, interviewing, and mentoring.
4. Examine education and training requirements and opportunities for career paths in fashion design and apparel construction.

C.   Fiber And Textile Materials

1. Select terminology for identifying, comparing, and analyzing common textile materials.
2. Identify and evaluate properties of natural and manufactured fibers.
3. Describe the characteristics and usage of fabrics.

D.   Fashion Design And Apparel Construction Skills

1. Demonstrate ability to use technology in apparel and textile design.
2. Analyze and apply the elements and principles of design.
3. Identify garment styles, features, and terminology.
4. Demonstrate garment construction skills.
5. Construct a textile or apparel product using a pattern.
6. Use appropriate equipment and materials for constructing, cleaning, pressing, repairing, and/or finishing textile products.

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E.   Elements Of The Fashion Industry

1. Assess the cost of constructing, manufacturing, altering, or repairing textile products.
2. Research environmental factors that influence merchandising.
3. Identify consumer strategies for the selection and maintenance of textile and apparel products.
4. Examine apparel for infants and children.

F.   Consumer Behavior

1. Discuss consumer rights and responsibilities.
2. Assess the impact of cultural diversity on consumer behavior.